



Cromwell Valley Park Council

February 11, 2019 7:00 p.m.
Sherwood House

Cromwell Valley Park Council, Inc. EXECUTIVE BOARD MEETING PACKET

February 11, 2019 - 7:00 p.m. - Sherwood House

Meeting Canceled Due to Inclement Weather

Included in this packet:

1. Agenda – February 2019
2. Membership & Communications Report
3. Staff Report
4. Financial Package
 - a. Year End 2018 Financial package will be emailed to Board members
 - b. Financial Review – YTD February 2019
5. 2019 Calendar
6. List of Board of Directors & Program Chairs

NEXT MEETING: MONDAY, March 11, 2019 7:00 P.M. SHERWOOD HOUSE



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1. WELCOME FROM PRESIDENT, MIA WALSH (7:00 – 7:15)
 - a. Call to Order & Adoption of the Agenda; Establish Quorum
 - b. Volunteer & Donations Thank You Recognition
 - i. Halten Garden Club Contract
 - ii. John Canoles – Birders' Hike on 1/12
 - c. Town Hall Meeting with Johnny O. & Wade Kach
 - d. Summer Camp Registration Update
2. TRAINING (7:15-7:25)
 - a. Google for Non Profits - *Mia Walsh*
3. GOVERNANCE (7:25 – 7:45)
 - a. Approval of December 2018 Minutes – *Kim Shapiro*
 - b. State Highway Grant for Signage Update – *Abe Yoffe*
 - i. Writing of educational materials for signage – *Kim Shapiro & John Canoles*
 - c. Baltimore County Background Checks – *Mia Walsh*
4. MANAGEMENT (7:45 – 8:15)
 - a. Park Staff Report –*Kirk Dreier*
 - i. Purchase of Motorola Radios
 - ii. Update on Baltimore County replacing vandalized sign
 - iii. Update on Changes in BCRP Management
 - b. Leaseholder's Report - *Talmar*
 - c. Friends of Sherwood Report – *Mia Walsh – NO REPORT*
 - d. Standing Committee –
 - i. Building and Grounds - *Rick Childs*
 1. CVP Front Signage Project Update – *Abe Yoffe*
 2. Temporary Signage for Events
 3. Beavers along Minebank
 - ii. Programs - *Kenneth Keady*
 1. Fall Harvest Festival Planning Committee- Set Date for Meeting
 - iii. Finance / Membership
 1. Fundraising / Dedication Ceremony – Sunday, April 28th – *Jenny Trust – Mia Walsh*
 2. Membership – *Kim Shapiro*
 - iv. Communications - *Kim Shapiro*
 - v. Volunteers – *Sya Burynd Kedzior*
 1. Smithsonian Water-Ways - Friday, 8 February 2019
 2. Volunteers for Egg Hunt on Saturday, April 13th
5. OLD BUSINESS (8:15 – 8:20)
6. NEW BUSINESS (8:20 – 8:30)
7. KEY MESSAGES:
 - a. Egg Hunt



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COMMUNICATIONS and MEMBERSHIP COMMITTEES FEBRUARY 2019 BOARD REPORT

ITEMS OF INTEREST WHICH OCCURRED IN PRIOR MONTH IN YOUR AREA:

The Spring Calendar (Park Office) and Newsletter (Council) have been mailed and posted on the website. Thanks so much to John, Bill, Susan, Kristin, Kirk and Mia for contributions this time around. The numbers for distribution were high this time due to the advanced date for summer camp registration. As camp registration includes Family membership and few people purchase stand-alone membership this time of year, camp registration contributed substantially, bringing our distribution up to over 420 instead of the usual 350-370. The newsletter calendar assembly, sealing, labeling took place last Monday. Thanks to Carole Z. for helping and allowing use of her house to complete it once the Park Office closed.

Social Media – Facebook postings of upcoming programs are being completed by Pat.

CampBrain – Mia has been maintaining and updating program information for registration. Summer Camp registration has been quiet, but successful.

Website – Thanks go to Mia for website support and updates of program listings and other timely postings.

NEXT UP:

Assisting Membership with promotional material for the annual membership renewal appeal.

SPECIAL RECOGNITION:

Thanks to:

Mia for her work on the website design and maintaining CampBrain data population,

Pat, Mia and Bill for keeping Facebook up to date – promoting the Park and programs,

Contributors to the newsletter as named above,

Carole Z for newsletter/calendar prep for mailing.



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COMMUNICATIONS and MEMBERSHIP COMMITTEES FEBRUARY 2019 BOARD REPORT

SUBMITTED BY: Membership Sub-Committee (Finance) – Kim Shapiro

CURRENT MEMBERSHIP DATA:

Total memberships 425
as of 2/8/19:

Last report (Jan.): 372

ITEMS OF INTEREST:

Kim reviewed all new summer camp registrations to determine new and renewed memberships included with those registrations; also gave a list of duplicate membership purchases to Mia for reimbursement. The number of new members seems bigger than usual this year. Estimating 45 compared to about 30 in 2018. Total membership as of 2/8/19 was 425, and the comparable timing last year (Mar) membership was just under 400.

NEXT UP:

Clean-up Vertical Response email database in prep for membership drive.

March - Annual Membership Renewal. Notification by e-mail first followed by snail mail. We are hoping that e-mail invitation to renew can be more effective than in the past to help reduce the cost of mailing.

SPECIAL RECOGNITION:

Thanks to Susan and Mia for providing membership renewal information as applications are submitted.



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PARK STAFF JANUARY 2019 BOARD REPORT

December was busy and productive. For starters, we welcomed Laura Page as our newest Activity coordinator and Naturalist at Willow Grove Nature Center. Project Feeder watch began on December the 4th and has been ongoing each Tuesday and Thursday since then.

Our first Polly wog preschool winter program, began on January the 9th and is run by Ranger Anne Wedgeworth. This is the first time that we ran this program as a gifts and grants. This means that the cost of the program allows us to pay her salary. Of course we raised the prices quite a bit for it to pay for itself. We did get some (push -back) from long time folks who were might used to the \$ 25 dollar price tag that it has had for many years. But, the fact of the matter is that, that really robbed the park budget to pay for the many hours of thought and preparation that Anne puts into the program. We did get enough participants with this program to pay for itself. I'm hoping that the "pushback" will settle down after this initial start. This is after all the first time that we have offered this program in the winter.

I've been meeting with several Eagle Scout candidates for projects. One will be a wood storage lean too at Hawk watch, which I'm hoping will allow us to get rid of the rotten tarpaulins that now litter the ground and attract snakes in the summer time. Somewhat unnerving to uncover the tarp and see a garter or copperhead sitting there enjoying the heat and moisture. "Well, I've seen no copperheads there."

We will also be having a scout build a gate down by the McFaul's entrance to allow entry by the Foresters who maintain the tree plantings while keeping the public from trespassing with vehicles into the park from that side.

A large kiosk akin to the one at the entrance to the gravel parking lot will erected at the Baldwin Barrens property. This will allow us to post maps, handouts, and fliers for programs. I anticipate that will probably be another parking site for people wishing to start a hike from Providence road. That is of course, to be determined in the future.

- I would like to purchase four new radios for the park. These would be to replace the two old radios that Pat, purchased for the park many years ago, which are non functional, even though I had Chip Suter service them. The new radios will be digital which means they can be prograded to Marshy Points frequency's and thus if needed for a really big event, I could borrow them for said purpose, and vice versa. The other two are to flesh out are radio system and begin the process of phasing the analog systems. Our repeater is digital capable as well as analog.
- I am also working on an exhibit about the Marble Spring, the Egg Collection, a welcome to Cromwell Valley, and two additional You R Here Maps to be established within the park. We will be working with Hopewell Industries and Jackie Woodcock again. I'll be talking to John Canoles and Kim Shapiro on some of these projects.



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2019 CVPC Meeting Dates

Presented at September 2018 Meeting

DATE 2018	MEETING	Location	Time
Monday, January 14 th <i>Orthodox New Year</i>	Executive Board Meeting	Sherwood House	7:00 p.m.
Monday, February 11 th	Executive Board Meeting (closed to Board only)	Sherwood House	7:00 p.m.
Monday, March 11 th	Council Meeting (open to Public – Annual Meeting)	Sherwood House	7:00 p.m.
Monday, April 8 th	Executive Board Meeting	Sherwood House	7:00 p.m.
Monday, May 13 th	Executive Board Meeting	Sherwood House	7:00 p.m.
Monday, June 10 th	Executive Board Meeting	Sherwood House	7:00 p.m.
Monday, July 8 th	No Meeting		
Monday, August 12 th <i>Eid al-Ahda - Muslim</i>	Executive Board Meeting (closed to Board only)	Sherwood House	7:00 p.m.
Monday, September 9 th	Council Meeting (open to Public)	Sherwood House	7:00 p.m.
Monday, October 14 th – COLUMBUS DAY	<i>No October Meeting or Change to 10/21 Shmini Atzeret - Jewish</i> Executive Board Meeting	Sherwood House	7:00 p.m.
Wednesday, November 11 th VETERAN'S DAY	<i>Change to November 4th – pending no October meeting</i> Executive Board Meeting (closed to Board only)	Sherwood House	7:00 p.m.
Monday, December 9 th	Executive Board Meeting	Sherwood House	7:00 p.m.